

EC'd Yes Last Received: 10/29/2012 9:44 AM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm) PHILADELPHIA
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office ()
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 2264 Agency C/P1/P2/E 95/101/2264 Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg Flight Dates 10/30/2012 - 11/06/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
THIS IS A NEW CONTRACT
TOTAL 7,560
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A	VARIOUS	:30	\$20.00	10/30-11/02	1	1	1	\$20.00	
	2	TU-F	3P-4P	JERRY SPRINGER	:30	\$60.00	10/30-11/02	1	1	1	\$60.00	
	3	M	8P-9P	BONES	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	4	M	9P-10P	MOB DOCTOR	:30	\$800.00	11/05-11/05	1	1	1	\$800.00	
	5	TU	8P-9P	RAISING HOPE/BEN AND KATE	:30	\$1,500.00	10/30-10/30	1	1	1	\$1,500.00	
	6	W	8P-10P	THE X FACTOR	:30	\$1,500.00	10/31-10/31	1	1	1	\$1,500.00	
	7	TH	8P-9P	THE X FACTOR RESULTS	:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
	8	SU	7P-8P	THE SIMPSONS/CLEVELAND	:30	\$900.00	11/04-11/04	1	1	1	\$900.00	
	9	M	10A-11A	VARIOUS	:30	\$20.00	11/05-11/05	1	1	1	\$20.00	
	10	M	3P-4P	JERRY SPRINGER	:30	\$60.00	11/05-11/05	1	1	1	\$60.00	

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---REPORT TOTALS---
Report Totals: 10 / \$7,560.00

---SALES MONTHLY TOTALS---

Nov 12:	10 / \$7,560.00
Sales Totals:	10 / \$7,560.00
Station Totals:	10 / \$7,560.00
Lines not sent/rcld/rtrn:	0 / \$0.00

---COMPETITIVE---

Market Totals	\$29,077	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE